



**OneUnited**  
BANK

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## **THE #BANKBLACK MOVEMENT GOES LIVE WITH TERI WILLIAMS, PRESIDENT, ONEUNITED BANK & TRABIAN SHORTERS, PRESIDENT, BMe COMMUNITY**

*Thursday January 12<sup>th</sup>, 2017, 7pm EST*

**Miami - January 5, 2017** – On Thursday January 12, 2017 at 7:00pm EST, OneUnited Bank, the largest Black owned bank in America, will go live on [its Facebook page](#) from its Miami branch in a nationwide broadcast to answer questions about the #BankBlack Movement sweeping across Black America. This interactive social media event will feature **Teri Williams, President & Chief Operating Officer of OneUnited Bank** and **Trabian Shorters, Founder and Chief Executive Officer, BMe Community**, who will take questions in real time from OneUnited Bank's Facebook page with close to 100,000 followers.

For Black America, summer 2016 brought about a tangible shift in understanding the power of its \$1.2 trillion in spending power. Millions were able to “move their minds” through the phenomenon of the #BankBlack Movement, answering the call for a collective show of economic force, by moving money from traditional banks to Black owned banks. In that time, millions of dollars have been moved to Black owned banks resulting in more loans and jobs for the Black community. OneUnited Bank saw \$20 million in deposits, generated \$130 million in loans, doubled its social media numbers and increased its national staff by 10% to keep up with the explosion of interest in Black owned banks.

President & COO of OneUnited Bank, Teri Williams comments “The #BankBlack and #BuyBlack movements are an outgrowth of the #BlackLivesMatter movement, which has increased awareness of the importance of supporting the Black community. OneUnited is using social media to tell inspiring stories, answer questions, teach financial literacy and help everyone appreciate the power of our dollars.”

Both BMe and OneUnited Bank place a strong emphasis on the importance of strengthening the Black community through initiatives that focus on economics, community development, entrepreneurship and technology. In August 2016, BMe solidified its commitment to collective economics with the re-direction of \$1 million in deposits to OneUnited Bank; and a partnership was born.

“BMe Community has partnered with OneUnited Bank because we want you to have the know-how and networks for building wealth” said Trabian Shorters, Founder and CEO of BMe Community.

Recently [rated one of the top 25 community banks](#) in America for its social media presence, OneUnited Bank is committed to remaining on the forefront of the digital banking age by providing multiple platforms to engage and interact with their customers in local communities and online. The #BankBlack Live event on January 12<sup>th</sup>, 2017, 7PM EST is the first of a series of digital forums to interact with OneUnited Bank and the #BankBlack Movement.

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### **ONEUNITED BANK:**

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.

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