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ONEUNITED BANK & THE AFRICAN AMERICAN FILM CRITICS ASSOCIATION'S 2nd ANNUAL "MONEY ON MY MIND: THE FILM & TV INDUSTRY" EVENT

An enlightening private forum discussing career & income opportunities behind the camera

JANUARY 18, 2016 – Los Angeles – OneUnited Bank, the nation's largest black-owned bank and the esteemed African American Film Critics Association (AAFCA) are proud to present the Second Annual "MONEY ON MY MIND: The Film & TV Industry," on Saturday, February 6, 2016, 5 p.m.-8p.m., at OneUnited Bank (3683 Crenshaw Blvd, L.A., 90016). This private forum and party will feature Hollywood's most powerful black writers who are impacting the bottom line in TV & Film.

This affair will coincide with the AAFCA 7th Annual Awards on February 10, 2016, as well as the industry's flurry of film, music and TV awards shows like *The Screen Actors Guild, The GRAMMYs, The NAACP Image Awards, and The Academy Awards*.

Panelists Include:

- Wendy Calhoun, Co-Executive Producer of Empire and Supervising Producer of Nashville.
- Sherri McGee McCovey, Writer and Consulting Producer on the award-winning music competition show, "Sunday Best", Scriptwriter for Steve Harvey's Ford Neighborhood "Hoodies" Awards, and Producer of Oxygen's Mo'Niques's F.A.T. Chance.
- Rob Edwards, Emmy nominee, writer for two Oscar nominated Disney films; Treasure Planet and The Princess and the Frog, and TV shows like "The Fresh Prince of Bel Air", "Full House", "In Living Color" and "Studio 60." He is also the recipient of the AAFCA Award for Best Screenplay.

AAFCA's President <u>Gil Robertson</u> and OneUnited Bank's Chief Operating Officer and President <u>Teri Williams</u> will moderate the panel.

It's the season to celebrate the entertainment industry and OneUnited Bank plans to integrate financial intelligence into the conversation by exploring the many lucrative career opportunities behind the camera and behind the scenes. Highlights include a discussion of the many opportunities African-Americans have behind the camera, as well as the growing trend of writing for high profile African-American actors in TV like *Taraji P. Henson (Empire)*, *Kerry Washington (Scandal)*, *Viola Davis (How to Get Away With Murder)*, and Alfre Woodard (Luke Cage), and the increase in black films that have thrived at the box office like Straight Outta Compton.

"OneUnited Bank is honored to partner with AAFCA on this annual event to expand awareness of opportunities to make money in the entertainment industry," states **Teri Williams, President & COO.** "We are always looking for creative ways to promote financial literacy."

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This is the second year of AAFCA and OneUnited Bank's partnership to reach out to Hollywood's' black community to encourage long-term wealth building and examine the multitude of opportunities in the entertainment industry.

"The African American Film Critics Association (AAFCA) is beyond thrilled to collaborate with OneUnited Bank for a second year with "Money on My Mind," says **Gil Robertson, President of AAFCA.** "It's a fantastic program that we're glad to be a part of because of the tremendous value it brings to our community. Teri Williams and her team at OneUnited Bank are to be applauded for their efforts to provide opportunities where people can grow their minds advance their careers and do great things in the community," he continued.

RSVP IS REQUIRED. Contact Flora Sweet, flora@circleofonemarketing.com, or call 305-576-3790

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ONEUNITED BANK: Is the premiere bank for urban communities with offices in California, Florida, and Massachusetts. Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value.

AFRICAN AMERICAN FILM CRITICS ASSOCIATION: Actively reviews cinema at-large, with a particular emphasis on films which include the Black experience. The organization creates a platform for movies with universal appeal to the African-American community, while highlighting films that 'produced, written, directed and starring persons from the African Diaspora. Our members are also involved in our advocacy work that includes programming for students interested in film criticism and journalism.

MONEY ON MY MIND: Sponsored by OneUnited Bank is a special invite-only series of dialogue forums that connect our community with the realities of doing business in a global economy. A different theme will be explored during each even that will be designed to keep our family informed and connected with power brokers in various business industries.

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