



OneUnited
BANK

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**ONEUNITED BANK TEAMS UP WITH THE BREAKFAST CLUB
RAISING \$700,000 IN CELEBRITY DONATIONS
DURING SOCIAL JUSTICE RADIOTHON**

*Diddy, Kevin Hart, Cardi B., Eminem, DJ Khaled, will.i.am, Ludacris
Donated Hundreds of Thousands*

Boston, MA - November 21, 2017 - On November 16, 2017, [OneUnited Bank](#), the largest black owned bank in America, teamed up with **Charlemagne Tha God** and **The Breakfast Club**, a progressive national black radio platform, on their [Change4Change Radiothon](#). In an effort to support the “troops in the field” of the social justice movement, The Radiothon succeeded in raising over \$700,000 to benefit [The Gathering for Justice](#), an organization whose mission is to promote social justice, eliminate racial inequalities and prevent child incarceration. Harry Belafonte founded The Gathering for Justice in 2005 after he witnessed a news report of a 5-year-old black girl being handcuffed and arrested in her classroom for “being unruly.” The organization is the fiscal sponsor for **Colin Kaepernick’s Know Your Rights Campaign** and The National Women’s March.

Celebrities including [Diddy](#), [Kevin Hart](#), [Cardi B.](#), [Eminem](#), [DJ Khaled](#), [will.i.am](#), [Ludacris](#), [Fat Joe](#), [Swiss Beatz](#), [Remy Ma](#) and **Nick Cannon** donated generously to the Radiothon. But the real heroes were the thousands of Breakfast Club listeners who donated \$1, \$5, \$10, & \$20.

OneUnited Bank’s support of Change4Change demonstrates the true power of “collective economics” and the positive ripple effect it can have. During a live interview about his \$100,000 donation, Diddy commented, “It’s incredible. This is how we should use our power.”

Teri Williams, President and COO of OneUnited Bank, states that now is the best time to build personal and community wealth by using technology and financial literacy. We also need to use our collective economic power to defend ourselves and fight for social justice.

OneUnited Bank encourages the Black community and its allies to not only move their money or #BankBlack, but also move their minds to do more business with Black owned businesses or #BuyBlack and #BuildBlack. The Change4Change partnership exemplifies OneUnited Bank’s commitment to the social and economic justice movements. The Breakfast Club will take donations through December 1, 2017.

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ONEUNITED BANK:

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.

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