



OneUnited
BANK

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ONEUNITED BANK PRESENTS #BUYBLACK LIVE WITH MAGGIE ANDERSON AT JAZZ IN THE GARDENS' FILM, MUSIC, ARTS & CULTURE CONFERENCE

– Thursday March 16th, 2017, 5:30PM EST on Facebook Live from OneUnited Bank –

Miami – March 14, 2017 – On Thursday March 16th, 2017 at 5:30pm EST, OneUnited Bank, the largest Black owned bank in America, will go live on [its Facebook page](#) from [Jazz in the Garden's first Film, Music, Arts & Culture \(FMAC\) Conference](#), in a nationwide broadcast with bank **President & COO, Teri Williams** and **Maggie Anderson**, activist and author of the nationally celebrated book "Our Black Year" that chronicles the Anderson's year-long public experiment to buy exclusively from Black owned businesses, a project she named "The Empowerment Experiment".

"We are honored to sponsor the first Jazz in the Gardens FMAC Conference and have Maggie Anderson share her wisdom and experience in support of the #BuyBlack Movement," says Williams. "We continue to encourage everyone to use our money more purposely to build wealth in the Black community."

Since the racially tumultuous Summer of 2016, a wave of "social awareness" has swept through America, spawning movements like **#BankBlack** and **#BuyBlack** simultaneously, both focused on driving home the lesson of "collective economics" a term to synopsise the growing movement for Black people to circulate dollars within the Black community first and foremost.

The #BuyBlack Live event will give OneUnited Banks' 100,000 social media followers guidance on how to tangibly participate in the #BuyBlack Movement. In this one hour discussion, Williams and Anderson will cover the broad span of the Empowerment Experience, as well as provide tips to #BuyBlack recommended by Anderson because of her family's journey and her research of Black owned businesses.

"I am so proud my family chose to make and fulfill our public pledge to support our community, to stand up for our community's right and responsibility cultivate economic empowerment and entrepreneurial opportunity. Our stand made history", said Maggie Anderson, author of Our Black Year.

Recently [rated one of the top 25 community banks](#) in America for its social media presence, OneUnited Bank is committed to remaining on the forefront of the digital banking age by providing multiple platforms to engage and interact with their customers in local communities and online. The **#BuyBlack Live event on March 16th, 2017, 5:30PM EST** is the third in a popular series of national digital forums to connect OneUnited Bank with the supporters of the #BankBlack Movement and #Buy Black movements.

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ONEUNITED BANK:

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.

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