



**OneUnited**  
BANK

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## ONEUNITED BANK LAUNCHES NEW QUEEN CARD

*Celebrates #BlackGirlMagic in Royalty Campaign*

**Los Angeles, CA – (March 20, 2019)** – OneUnited Bank, the largest Black owned bank in America, introduces its new Queen Visa Debit Card as part of its Royalty Campaign.

The Bank is celebrating a new generation of Queens in America who are claiming their thrones. From scientists to activists, from educators to entertainers, Black women are changing the world.

The impact of #BlackGirlMagic cannot be denied. Some of the most important political and civil rights leaders have been Black women such as **Harriet Tubman, Shirley Chisolm and Angela Davis**. Some of the most important artists and entertainers have also been Black women, such as the late Queen of Soul (**Aretha Franklin**), Queen Bey (**Beyoncé**), **Queen Latifah, Q.U.E.E.N. Janelle Monae**, Nobel laureate **Toni Morrison** and of course **Oprah Winfrey**. And from 2007 to 2018, the number of businesses owned by black women grew by a stunning 164%. According to Forbes, in 2018 there were 2.4 million Black women-owned businesses. In almost every sector, Black women reign!

“We agree with **Maya Angelou**,” states **Teri Williams**, President & COO. “If you’re always trying to be normal you will never know how amazing you can be.” “We encourage the Black community to celebrate the amazing past, present and future Queens in our community.”

OneUnited Bank introduces the Queen Card and the Royalty #WearYourCrown Campaign to take the #BankBlack and #BuyBlack Movement to the next level.

For more information visit [www.oneunited.com/Queen](http://www.oneunited.com/Queen).

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### OneUnited Bank

OneUnited Bank ([www.oneunited.com](http://www.oneunited.com)), a Minority Depository Institution (MDI) and a Community Development Financial Institution (CDFI), is a ten time recipient of the U.S. Department of Treasury’s Bank Enterprise Award due to its community development lending. Its mission is to be the premier bank serving urban communities by promoting financial literacy and offering affordable financial services. OneUnited has grown through a combination of organic growth and by acquiring community banks that share its mission, including Boston Bank of Commerce in Boston, Massachusetts, Founders National Bank and Family Savings Bank in Los Angeles, California, and Peoples National Bank of Commerce in Miami, Florida.

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