



OneUnited
BANK

For more information contact:
Suzan McDowell
Circle of One Marketing

(305) 576-3790 or suzan@circleofonemarketing.com

**ONEUNITED BANK, LARGEST BLACK OWNED BANK
ANNOUNCES PROFESSOR MEHRSA BARADARAN JOINS ONETRANSACTION CONFERENCE
ON JUNETEENTH**
In Honor of Financial Literacy Month

Los Angeles, CA – April 8, 2021 - OneUnited Bank, the largest Black owned bank and [first and only Black owned digital bank](#) in the country is proud to announce in honor of Financial Literacy Month that Professor **Mehrsa Baradaran** has joined the All-Star Presenters for the [OneTransaction Conference](#). The free state-of-the-art conference, co-sponsored by Visa, is focused on closing the racial wealth gap and will be held on June 19, 2021 or Juneteenth, a holiday celebrating the emancipation of those who had been enslaved in the United States. Over 15,000 have already registered for the conference.

Professor **Mehrsa Baradaran**, University of California, Irvine School of Law is author of [The Color of Money: Black Banks and the Racial Wealth Gap](#), which makes clear that housing segregation, racism, Jim Crow, redlining and other public policies created and maintain an inescapable, but hard to detect, economic trap for Black communities. She makes clear that only bolder, more realistic public policy changes will end the cycle of poverty and promote black wealth. Professor Baradaran will be interviewed live by **Karen Hunter**, Pulitzer Prize-winning journalist and host of [The Karen Hunter Show](#) on Sirius XM Urban View.

“We are excited to have Professor Baradaran join the OneTransaction Conference to provide an important framework for our discussion on the racial wealth gap,” says **Teri Williams**, President & COO of OneUnited Bank. “We need to dispel the myths of why the racial wealth gap exists and promote significant changes in public policy to close it.”

Additional All-Star Presenters include Emmy award winning actress and author [Tiffany Haddish](#) and experts in business and personal finance including **Tiffany Aliche**, [The Budgetnista](#), an award winning financial education teacher, [Chris Browning](#), podcast host and producer of the award-winning Popcorn Finance, [Sharon Epperson](#), Senior Personal Finance Correspondent for CNBC, [Daymond John](#), globally recognized from ABC’s Shark Tank, founder and CEO of FUBU and a Presidential Ambassador for Global Entrepreneurship, **Calvin Martyr**, founder of #BlackOutDay2020 and [The Blackout Coalition](#), **Everett Sands**, founder and CEO of [Lendistry](#), a Black-owned SBA Preferred Lender, [Michelle Singletary](#), personal finance columnist and author of upcoming book "What To Do With Your Money When Crisis Hits", [Bola Sokunbi](#), Certified Financial Education Instructor and founder of The Clever Girl, [Kemberley Washington](#), CPA and Tax Analyst with Forbes Advisor among others.

Media Inquiries: Suzan McDowell, Circle of One Marketing, suzan@circleofonemarketing.com, or by phone at 305-576-3790.

ABOUT ONEUNITED BANK:

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.

OneUnited Bank
3683 Crenshaw Blvd.
Los Angeles, CA 90016
Phone: (323) 290-4848
Fax: (323) 293-7746
Web Site:
www.oneunited.com

OneUnited Bank
100 Franklin St.
Boston, MA 02110
Phone: (617) 457-4400
Fax: (617) 457-4430
Web Site:
www.oneunited.com

OneUnited Bank
3275 NW 79th Street
Miami, FL 33147
Phone: (305) 696-0700
Fax: (305) 694-2270
Web Site:
www.oneunited.com



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