ONEUNITED BANK ANNOUNCES 9TH ANNUAL “I GOT BANK” YOUTH FINANCIAL LITERACY CONTEST
Ten Middle School Age Children Are Eligible to Win $1,000!

Boston, MA – April 8, 2019 – For National Financial Literacy Month, OneUnited Bank, the nation’s largest black-owned bank, is proud to announce its 9th Annual “I Got Bank!” Financial Literacy Contest where ten children will win a $1,000 savings account. The contest represents the best essays and art projects that embody the “I Got Bank!” theme.

Students from across the country between the ages of 8 and 12 are encouraged to read a financial literacy book of their choosing, and either write a 250-word essay or create an art project to show how they would apply what they learned from the book to their daily lives. Submissions must be emailed or postmarked by June 29, 2019. The Bank will choose ten winners and award each winner a $1,000 savings account at OneUnited Bank by August 31, 2019. For more information, please visit: www.oneunited.com/book.

Teri Williams, OneUnited Bank President and author of “I Got Bank!” wrote the book when she found that there weren’t any books geared toward educating urban youth about finances. “We’ve seen our financial literacy efforts increase awareness through the #BankBlack and #BuyBlack movement. In 2019, we are celebrating the #Kings and #Queens in our community who are focusing on our treasure!”

The 2018 winners, whose essays will be published in April 2019, were: Don'taye Ball Jr., 11, San Francisco, CA, Ziontaye Ball, 11, San Francisco, CA, Evan Corgain, 10, Brockton MA, Jaedin Feaster, 8, Roxbury, MA, Layla Gaston, 8, Havre de Grace, MD, Ryder Noell, 11, Stuttgart, AR, Aaliyah Omitogun, 12, Suitland MD, Michelle Oppong, 9, Los Angeles, CA, Obi Owusu-Bonsu, 12, Los Angeles, CA and Cierra Yoakum, 10, Los Angeles, CA.


Media Contact:
Suzan McDowell
Circle of One Marketing
suzan@circleofonemarketing.com, or 305-576-3790

About OneUnited Bank
OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.