

ONEUNITED BANK ANNOUNCES 15th ANNUAL “I GOT BANK” CONTEST FOR YOUTH

Offers Free “I Got Bank” E-Book plus \$1,000 to 10 winners

Boston, MA – May 8, 2025 – OneUnited Bank, an award-winning Community Development Financial Institution (CDFI) and America’s largest Black-owned bank, is proud to announce its [15th Annual “I Got Bank!” National Financial Literacy Contest](#), where ten children will win a \$1,000 savings account. To make financial literacy a core value for children, the Bank is offering a free [“I Got Bank” E-Book](#).

Children between the ages of 8 and 12 are encouraged to read a financial literacy book of their choosing, and either write a 250-word essay or create an art project to show how they would apply what they learned from the book to their daily lives. Submissions must be emailed or postmarked by **June 30, 2025**. The Bank will choose ten winners and award each winner a \$1,000 savings account at OneUnited Bank by **August 31, 2025**. For more information, please visit: www.oneunited.com/book.

Teri Williams, OneUnited Bank President and author of “I Got Bank! What My Granddad Taught Me About Money”, wrote the book when she discovered that there weren’t enough books geared toward educating urban youth about finances. “We did a survey of previous I Got Bank participants and found that 100% of them found the experience valuable to extremely valuable and 100% stated the experience increased their financial awareness,” states Williams. “We want to thank the parents and schools for encouraging their children and students to participate in the contest. We continue to advocate for financial literacy to be taught in K-12 schools across America!”

The 2024 winners are **Alana Williams**, 10, Charlotte, NC, **Dylan Prakash**, 11, Duarte, CA, **Malia Spurlin**, 12, Cerritos, CA, **Zora Rae Darby**, 11, Baldwin, NY, **Serenity Earth**, 12, Burlington, NJ, **Carter M. Lang**, 8, Los Angeles, CA, **Laila Zellers**, 10, Los Angeles, CA, **Grant Booker**, 11, Gardena, CA, **McKinley Sabrina Murphy**, 10, Baldwin, NY, **Kali Baker**, 10, Hawthorne, CA.

“*I Got Bank! What My Granddad Taught Me About Money*” is published by The Beckham Publications Group, Inc. (Beckham House). For more information about the official contest rules, please visit: www.oneunited.com/book.

Media Contact: Suzan McDowell, Circle of One Marketing, suzan@circleofonemarketing.com, or 305-576-3790

About OneUnited Bank:

OneUnited Bank, America's leading Community Development Financial Institution, America's largest Black-owned bank, eleven-time recipient of the US Department of Treasury's Bank Enterprise Award for community development and named Inc. Magazine's Best in Financial Services 2024. For more info, please visit www.oneunited.com.

###

OneUnited Bank
3683 Crenshaw Blvd.
Los Angeles, CA 90016
Phone: (323) 290-4848
Fax: (323) 293-7746
Web Site:
www.oneunited.com

OneUnited Bank
100 Franklin St.
Boston, MA 02110
Phone: (617) 457-4400
Fax: (617) 457-4430
Web Site:
www.oneunited.com

OneUnited Bank
3275 NW 79th Street
Miami, FL 33147
Phone: (305) 696-0700
Fax: (305) 694-2270
Web Site:
www.oneunited.com



MEMBER FDIC