

For more information contact:
Suzan McDowell
Circle of One Marketing
(305) 576-3790 or suzan@circleofonemarketing.com

OneUnited Bank 3083 Crenshaw Blvd. Los Angeles, CA 90016 Phone: (323) 290-4848 Fax: (323) 293-7746 Web Site:

OneUnited Bank 100 Franklin St. Boston, MA 02110 Phone: (617) 457-4400 Fax: (617) 457-4430 Web Site: www.oneunited.com

OneUnited Bank 3275 NW 79th Street Miami, FL 33147 Phone: (305) 696-070 Fax: (305) 694-2270 Web Site: www.oneunited.com

## ONEUNITED BANK & JUBILEE CHRISTIAN CHURCH PRESENT #BANKBLACK BOSTON TO ENCOURAGE COLLECTIVE ECONOMICS IN BLACK COMMUNITY

September 10<sup>th</sup>, 2016, 2pm-5pm pm @ Jubilee Christian Church 1500 Blue Hill Avenue, Boston, MA 02126

Boston, MA – August 23, 2016 – In July OneUnited Bank, the largest Black owned bank in America and the <u>first Black internet bank</u>, launched the national #BankBlack Challenge, designed to harness the collective economic power of the Black community. On Saturday September 10<sup>th</sup>, 2016 from 2pm-5pm, OneUnited Bank and <u>Jubilee Christian Church</u> will present #BankBlackBoston, a first-time account opening event at Jubilee Church, 1500 Blue Hill Avenue, Boston, MA 02126. The event is OPEN TO THE PUBLIC!

Over the past summer, America's Black community has galvanized via social media, text messaging and word of mouth, answering the call to move their money from traditional banks to Black owned banks, like OneUnited Bank. The #BankBlack movement intensified when Rapper Killer Mike implored the Black community to deploy a portion of its financial resources to make a tangible difference during a town hall meeting on BET and MTV. Other celebrities such as Solange, Jesse Williams, Alicia Keys, Beyonce, Queen Latifah, and more have joined the conversation urging Black Americans to move their money to Black owned banks. Since then, OneUnited has seen a sharp rise in web traffic and new accounts, with over \$10 million deposited in less than one month.

With hundreds expected to attend, the #BankBlackBOSTON event is planned as a positive and exciting opportunity for Boston's urban community to participate in the nationwide push to #BankBlack. The event will feature financial information, free giveaways, entertainment, a personal meet-and-greet with the President, CEO and owners of OneUnited Bank, Teri Williams and Kevin Cohee and Pastor Mathew Thompson of Jubilee Christian Church, and engaging fellowship around the #BankBlack movement.

"We believe the #BankBlack movement needs leadership and support from the religious community so we are excited to partner with Jubilee Christian Church for BankBlack Boston!", states **Teri Williams, President & COO of OneUnited Bank**. "The focus on collective economics and economic activism in the Black community continues to gain momentum. We encourage everyone to join the movement."

"We at Jubilee are very excited about the September 10th, 2016 event. We believe that we can do more together than we can do apart" said **Jubilee Senior Pastor Matthew K. Thompson.** 

For more information about OneUnited Bank, the #BankBlack Challenge and the September 10<sup>th</sup>, 2016 event in Boston please visit <a href="www.oneunited.com/BankBlackBoston">www.oneunited.com/BankBlackBoston</a> or email <a href="lashannon@oneunited.com">lashannon@oneunited.com</a>. Follow us on Facebook: <a href="www.facebook.com/oneunitedbank">www.facebook.com/oneunitedbank</a>; Twitter / Instagram: <a href="@oneunited">@oneunited</a> #BANKBLACK Follow Jubilee on Facebook / Twitter / IG: <a href="@JubileeBoston">@JubileeBoston</a>

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## **ONEUNITED BANK:**

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.



