



**OneUnited**  
BANK

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## ONEUNITED BANK AND JOBLOGUES BRING REAL MONEY TALK TO YOUNG PROFESSIONALS

*Joblogues Podcast Provides Opportunity to Promote Financial Literacy*

**September 13, 2017 – Boston, MA – [OneUnited Bank](#)**, the largest Black owned bank and first Black internet bank in the country, and [Joblogues](#), a podcast and growing community that fosters candid career conversations with multicultural professionals, are proud to announce an innovative platform to bring real money talk to young professionals.

OneUnited Bank has partnered with Joblogues to promote financial literacy through the growing use of podcasts, a series of audio episodes that users can easily download and listen to on their cell phone, tablet or computer, at their convenience.

Joblogues publishes podcasts on the first and 15<sup>th</sup> of each month and covers a diverse range of topics about careers, life, and money in a lively, conversational style. Previous episodes have dived into the dos and don'ts of asking for a raise, the 411 of salary negotiation, research around tech salaries, and challenges millennials and minorities face in building wealth and planning for retirement.

“We are thrilled to partner with Joblogues to share financial information with millennials”, states OneUnited Bank President & COO, Teri Williams. “Co-hosts Joymarie Parker and Cortney Cleveland are having real conversations about money that our community loves!”

“With Joblogues, we endeavor to equip our passionate community with the tools and resources they need to build themselves and their communities; financial literacy is essential in this mission,” said Joymarie Parker, Founder and Co-Host of Joblogues. “Our partnership with OneUnited Bank will create a vault of knowledge with the potential to positively impact communities for generations to come.”

OneUnited Bank celebrates the one year anniversary of the [#BankBlack Movement](#), by encouraging the Black community and its allies to not only move their money to Black owned banks or #BankBlack, but also move their minds to do more business with Black owned businesses or #BuyBlack.

Listen to the Joblogues podcast on [Apple Podcasts](#) or [Google Play](#) and once you're thrilled, share with family and friends and rate them on [Apple Podcasts](#)!

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**ONEUNITED BANK:**

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is a FDIC insured bank and an equal housing lender.

**JOBLOGUES:**

[Joblogues](#) is a fast-growing community of diverse, young professionals inspiring and empowering one another through candid career conversations. With the podcast of the same name at the heart of the community, childhood best friends and co-hosts Joymarie Parker and Cortney Cleveland connect with more than 10,000 listeners each month via [Apple Podcasts](#) and [Google Play](#). Joblogues has been featured by iTunes, ELLE UK, Refinery29 and Black Enterprise. Join #groupchatgirlfriends conversation on [Instagram](#), [Twitter](#) and [Facebook](#).

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