

**MAGGIE ANDERSON, AUTHOR OF “OUR BLACK YEAR”
JOINS ONEUNITED BANK & JUBILEE CHRISTIAN CHURCH FOR
#BANKBLACK BOSTON TO ENCOURAGE COLLECTIVE ECONOMICS IN
BLACK COMMUNITY**

September 10th, 2016, 2pm-5pm pm @ Jubilee Christian Church 1500 Blue Hill Avenue, Boston, MA 02126

Boston – August 30, 2016 – On **Saturday September 10th, 2016** from 2pm-5pm, OneUnited Bank will partner with Jubilee Christian Church to host #BankBlackBOSTON, a first-time account opening event at Jubilee Church, 1500 Blue Hill Avenue, Boston, MA 02126. **Maggie Anderson**, author of the nationally celebrated book “[Our Black Year](#)” will join #BankBlackBOSTON as special guest speaker. “Our Black Year” chronicles Anderson’s year-long public experiment to buy exclusively from black businesses and the important lessons that were learned.

“When I come to Boston, I am coming because I am a proud member of a struggling, but strong community; for the same reason I went to my Black-owned dry cleaner this morning, gave a referral for a Black attorney, paper company and insurance agent. It’s not enough – not anymore – to just profess, tweet and post that love. I’m coming to #BankBlackBOSTON because I want to prove that love, with my money, my mind, my strength and soul”, said **Maggie Anderson**, author of “Our Black Year”.

Over the summer of 2016, America’s Black community galvanized via social media, text and word of mouth, answering the call for a collective show of economic force by moving their money from traditional banks to Black owned banks, like OneUnited Bank. The #BankBlack movement intensified when [Rapper Killer Mike](#) implored the Black community to deploy a portion of its financial resources to make a tangible difference during. Since then, OneUnited has seen a sharp influx in web traffic and new accounts, with over \$10 million deposited since this call to action.

With hundreds expected to attend, #BankBlackBOSTON is planned as a positive and exciting opportunity for Boston’s urban community to participate in the nationwide push to #BankBlack. The event will feature free giveaways, entertainment, a personal meet-and-greet with the President & owner of OneUnited Bank, [Teri Williams](#), and engaging fellowship around the #BankBlack movement.

“Maggie Anderson is an educational and inspirational leader in the BankBlack and BuyBlack movement,” says **President Teri Williams**. “Her [TEDx](#) on the subject is a must see. We are honored to have her join us for BankBlack Boston.”

[Maggie Anderson’s book “Our Black Year” will be available for sale.](#) For more information about OneUnited Bank, the #BankBlack Challenge and the September 10th, 2016 event in Boston please visit www.oneunited.com/BankBlackBoston or email lashannon@oneunited.com. Follow us on Facebook: www.facebook.com/oneunitedbank Twitter: [@oneunited](https://twitter.com/oneunited) #BANKBLACK The event is open to everyone.

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ONEUNITED BANK:

OneUnited Bank is the premier bank for urban communities, the largest Black-owned bank, the first Black internet bank and a Community Development Financial Institution (CDFI). Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value. OneUnited is an FDIC insured bank and an equal housing lender.

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