



OneUnited
BANK

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**BLACK FRIDAY FILM PREMIERES FEATURING FINANCIAL EXPERT
TERI WILLIAMS, PRESIDENT & COO OF ONEUNITED BANK**

Nationwide premiere includes Miami on Friday February 12th, 2016

February 17, 2016 – Miami, FL – Teri Williams, President & Chief Operating Officer of OneUnited Bank makes a cameo appearance in the new film *Black Friday: What Legacy Will You Leave?*, produced by **Ric Mathis** of Mathis Multimedia Group. The goal of the film is to enhance the perception of the financial services industry within urban communities. Topics covered in the movie include negative spending habits, the introduction of financial literacy during early stages of development and the absence of support for African-American owned businesses by Black consumers.

America’s Black community has a combined spending power of approximately \$1.1 trillion yet according to [NAACP](#), “Black dollars circulate through the Black community for just 6 hours, significantly less than Caucasian and Asian communities”. After discovering the alarming imbalance of Black spending compared to economic growth among the Black community, Mathis turned his expertise to educate and provoke change among Black Americans through his film, Black Friday.

Mathis then approached OneUnited Bank’s Teri Williams to provide her considerable and unique expertise on the subject of money. As the President & COO and co-owner of the largest Black owned bank in America with \$650M in assets, a state-of- the art internet bank and locations in Miami, Boston & Los Angeles, Williams has spent her career educating urban communities on the need for financial literacy, savings and credit worthiness to leave a legacy that ensures financial longevity. Joining Ms. Williams in the film are other prominent figures including author and CSI:NY star **Hill Harper**, Real Housewives of Atlanta’s **Cynthia Bailey**, and Grammy Award-Winning Artist & Activist **David Banner** who provide their insights on money management skills and enhancing economic stability.

“I’m honored to be a part of this film and thrilled that filmmakers are beginning to focus on financial literacy,” says Ms. Williams. “OneUnited Bank is always seeking creative ways to educate urban communities about the importance of saving, financial literacy, good credit and other money matters.”

Ric Mathis comments “*Black Friday* is the Noah’s Ark of economics, if you are not up on this, you risk drowning in a sea of debt. The ultimate goal of *Black Friday: What Legacy Will You Leave* is to inform and incite change in urban communities nationwide, hopefully helping Black families leave legacies for generations to come.”

Interviews with Teri Williams of OneUnited Bank available upon request. Media contact: Suzan McDowell, Circle of One Marketing, 305-576-3790, suzan@circleofonemarketing.com

ONEUNITED BANK: Is the premiere bank for urban communities with offices in California, Florida, and Massachusetts. Its mission is to provide affordable financial services to support economic development in urban communities and maintain superior financial performance to maximize shareholder value.

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