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OneUnited Bank President Teri Williams to Appear on WCVB-TV's CityLine Sunday, February 20 at Noon

Will discuss her new book, I Got Bank!, and the OneUnited I Got Bank! Essay Contest

Boston, MA (February 18, 2011) – OneUnited Bank President and Chief Operating Officer Teri Williams will appear on WCVB-TV, Boston's CityLine program on Sunday, February 20 at noon. She will be interviewed by host Karen Holmes Ward about her new book, *I Got Bank!*

The book tells the story of an African-American boy, Jazz Ellington, whose grandfather set up a savings account for him and taught him the importance of savings. After saving more than \$2000, his mother, older brother and sister attempt to spend his money. Jazz experiences a number of adventures in connection with his newfound focus on savings. Kids will enjoy reading how Jazz stays true to his grandfather's lessons as he finds creative ways to help his family. The story covers important topics such as bank accounts, credit scores, and interest rates. *I Got Bank!* teaches financial literacy in a way that is relevant to urban youth (targeting 8-12 year olds); it also gives parents a great way to start a family discussion about the importance of saving.

"I wrote the book because helping young people acquire financial literacy skills is a personal passion and mission both for me and for OneUnited Bank," said Williams. "When children learn the lessons of financial literacy at a young age, they form strong habits that can be life-changing."

Ms. Williams plans a series of speaking engagements and readings to promote the book, and to foster financial literacy. The book is available for free to any library or middle school, while supplies last. In addition, the bank is sponsoring an *I Got Bank!* Essay Contest. Children are asked to write a 500-word essay about what the book meant to them. They can also write about any other book on financial literacy if they wish. Three winners will receive a \$1,000 saving account at the bank. More information is available at www.oneunited.com/essay. Info on the book is at www.oneunited.com/book.

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OneUnited Bank

OneUnited Bank (www.oneunited.com) is the first Black-owned interstate bank and the first Black-owned online bank in America. The Bank is a Community Development Financial Institution (CDFI) and five time recipient of the highest Bank Enterprise Award from the U.S. Department of Treasury for its community development lending. OneUnited's mission is to be the premier bank serving urban communities by promoting financial literacy, wealth building, and offering affordable financial services. OneUnited has grown through a combination of organic development and acquisition of community banks that share its mission: Boston Bank of Commerce in Boston, Massachusetts, Founders National Bank and Family Savings Bank in Los Angeles, California, and Peoples National Bank of Commerce in Miami, Florida.