Join Us in Promoting Financial Literacy to Our Youth!

“I GOT BANK!”

Jazz Ellington says to his best friend Marquis “I got bank!” And he does. At ten years old, he has over two thousand dollars in the bank. And his savings keep growing. His granddad taught him to save his allowance and set up a bank account to make sure he did. But everyone else in his family – his mother, sister and brother – are trying to spend his money. Hanging out with Marquis in their urban community, Jazz learns about banking, credit scores, payday loans, check cashers and other money matters. He tries to help his family, yet stay true to his granddad’s words. Finally a book about money, you’ll love reading. The book, I Got Bank!, increases financial awareness while sharing the lives of two African-American boys growing up in the city.

7th Annual “I Got Bank!” Essay and Art Contest for Youth

OneUnited Bank is sponsoring its seventh annual financial literacy contest for youth between the ages of 8-12 years old.

All submissions must be emailed or postmarked by July 15, 2017. (Children of employees of OneUnited Bank and BMe Community are ineligible to participate.) Winners will be selected by OneUnited Bank in our sole discretion. Ten (10) winners will receive a $1,000 savings account by August 31, 2017 (with parent cooperation). No purchase required.

“I GOT BANK!” was written by Teri Williams, President & COO of OneUnited Bank, to increase financial awareness among children.
$1,000 “I Got Bank!” Essay and Art Contest for Youth
To participate, sign the waiver below and have your parents sign the waiver. Submit your 250 word essay or art project (PDF) by July 15, 2017 explaining what you learned from the book “I GOT BANK!” (or from another financial literacy book available in your library or home) and how you can use what you learned in your life or the life of your family to OneUnited Bank, Essay or Art Submission, 100 Franklin Street, Boston, MA 02110 or online at www.oneunited.com/book. Winners will be announced by August 31, 2017.

Your Name: __________________________________________________________________________ Date of Birth_____/_____/_______
Your Parent(s) Name: ______________________________________________________________________________________________________
Your Mailing Street Address: __________________________________________________________________________________________________
City _______________________________________________________________State________________Zip Code ________________________
Your School: _____________________________________________________________________________________________________________
Your Home Telephone Number: ___________________________________________________________________________________________
Your Parent’s Email Address: ______________________________________________________________________________________________
Your Parent’s Cell Phone: __________________________________________________________________________________________________

____________________________________  ______________________________________
Child’s Signature  Parent(s) Signature

By checking this box, you agree to the following terms: You are 8-12 years old as of July 15, 2017 and you have your parents’ permission to participate. Your essay or art project may be published by OneUnited Bank. Your essay or art project must be emailed or postmarked by June 15, 2017. OneUnited Bank will select winners in our sole discretion. Your parent may be contacted to confirm participation. Ten (10) winners will receive a $1,000 savings account by August 31, 2017 (with parent cooperation). One winner will be selected from each of the following eight cities (Akron, Baltimore, Boston, Detroit, Los Angeles, Miami, Philadelphia and Pittsburgh) and two will be selected from other locations in the U.S. No purchase required. Awards are subject to IRS 1099 reporting.