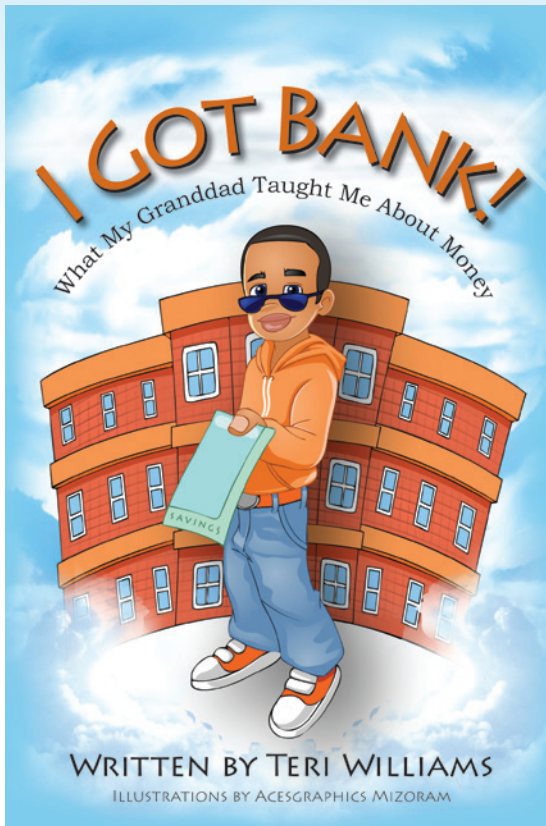




Join Us in Promoting Financial Literacy to Our Youth!



"I GOT BANK!"

Jazz Ellington says to his best friend Marquis "I got bank!" And he does. At ten years old, he has over two thousand dollars in the bank. And his savings keep growing. His granddad taught him to save his allowance and set up a bank account to make sure he did. But everyone else in his family – his mother, sister and brother – are trying to spend his money. Hanging out with Marquis in their urban community, Jazz learns about banking, credit scores, payday loans, check cashers and other money matters. He tries to help his family, yet stay true to his granddad's words. Finally a book about money, you'll love reading. The book, *I Got Bank!*, increases financial awareness while sharing the lives of two African-American boys growing up in the city.

3rd Annual "I Got Bank!" Essay Contest for Youth

OneUnited Bank is sponsoring its third annual essay contest for youth between the ages of 8-12 years old.

All submissions must be emailed or postmarked by June 15, 2013. (Children of employees of OneUnited Bank are ineligible to participate.) Winners will be selected by OneUnited Bank in our sole discretion. Three (3) winners will receive a \$1,000 savings account by August 31, 2013 (with parent cooperation). No purchase required.

"I GOT BANK!" was written by Teri Williams, President & COO of OneUnited Bank, to increase financial awareness among children.

See other side for submission information

\$1,000 "I Got Bank!" Essay Contest for Youth

To participate, sign the waiver below and have your parents sign the waiver. Submit your 250 word essay by June 15, 2013 explaining what you learned from the book **"I GOT BANK!"** (or from another financial literacy book available in your library or home) and how you can use what you learned in your life or the life of your family to OneUnited Bank, Essay Submission, 100 Franklin Street, Boston, MA 02110 or online at www.oneunited.com/essay. Winners will be announced by August 31, 2013.

Your Name: _____ Date of Birth _____/_____/_____

Your Parent(s) Name: _____

Your Mailing Street Address: _____

City _____ State _____ Zip Code _____

Your School: _____

Your Home Telephone Number: _____

Your Parent's Email Address: _____

Your Parent's Cell Phone: _____

Child's Signature

Parent(s) Signature

By checking this box, you agree to the following terms: You are 8-12 years old as of June 15, 2013 and you have your parents' permission to participate. Your essay may be published by OneUnited Bank. Your essay must be emailed or postmarked by June 15, 2013. OneUnited Bank will select winners in our sole discretion. Your parent may be contacted to confirm participation. Three (3) winners will receive a \$1,000 savings account by August 31, 2013 (with parent cooperation). No purchase required. Awards are subject to IRS 1099 reporting.

